

## ORDER



WZZM 13

**Orders**  
**Order / Rev:** 724281  
**Alt Order #:** 06391563  
**Product Desc:** AMASH 4 CONGRESS  
**Estimate:**  
**Flight Dates:** 10/24/12 - 10/30/12  
**Original Date / Rev:** 10/23/12 / 10/23/12  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Strategic Media Services/ POL  
**Buying Contact:**  
**Billing Contact:**  
 3299 K ST., NW Suite 200  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Amash,J/ R/ Congress  
**Demographic:** A35+  
**Product Codes:** PL-State/Local Misc,PL-US House  
**Priority:** P-5  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$12,180.00	\$10,353.00
10/29/12	10/30/12	6	\$2,820.00	\$2,397.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$12,180.00	\$10,353.00	0.00
November 2012	6	\$2,820.00	\$2,397.00	0.00
<b>Totals</b>	<b>21</b>	<b>\$15,000.00</b>	<b>\$12,750.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/25/12	10/28/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	---T--S	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T--S		2				\$1,000.00		0.00			
2	WZZM	10/30/12	10/30/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	-T-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----		1				\$1,000.00		0.00			
3	WZZM	10/25/12	10/25/12	M-F 6-7a M-F Morning News	CM	6-7a	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$600.00		0.00			
4	WZZM	10/24/12	10/26/12	M-F 7-9a M-F Good Morning America	CM	7-9a	--W-F--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W-F--		2				\$600.00		0.00			
5	WZZM	10/29/12	10/29/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$600.00		0.00			
6	WZZM	10/26/12	10/26/12	The View The View	CM	11a-12n	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Amash,J/ R/ Congress  
 Product Desc: AMASH 4 CONGRESS  
 Estimate:

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WZZM	10/26/12	10/26/12	The View The View	CM	11a-12n	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$250.00		0.00				
7	WZZM	10/30/12	10/30/12	The View The View	CM	11a-12n	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$400.00		0.00				
8	WZZM	10/25/12	10/25/12	M-F 12-1230p Noon News	CM	12-1230pm	---T---	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$480.00		0.00				
9	WZZM	10/24/12	10/26/12	M-F 430-5pm Judge Judy	CM	430-5p	--W-F--	:30	2	\$225.00	P-1	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W-F--		2			\$225.00		0.00				
10	WZZM	10/29/12	10/29/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$225.00		0.00				
11	WZZM	10/25/12	10/25/12	M-F 5-530pm Judge Judy	CM	5-530p	---T---	:30	1	\$285.00	P-1	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$285.00		0.00				
12	WZZM	10/30/12	10/30/12	M-F 5-530pm Judge Judy	CM	5-530p	-T-----	:30	1	\$285.00	P-1	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$285.00		0.00				
13	WZZM	10/25/12	10/26/12	M-F 6-630p M-F News	CM	6-630p	---TF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---TF--		2			\$1,500.00		0.00				
14	WZZM	10/26/12	10/26/12	Fri Prime C 20/20	CM	10-11p	----F--	:30	1	\$615.00	P-1	0.00	NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$615.00		0.00				
15	WZZM	10/27/12	10/27/12	WZZM Sat Weekend AM Sat Weekend AM News	CM	6-8a	-----S-	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$100.00		0.00				
16	WZZM	10/27/12	10/27/12	NCAA Game 2 Late NCAA Game 2 Late	CM	330-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$3,200.00		0.00				
17	WZZM	10/29/12	10/30/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	MT-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	MT-----		1			\$310.00		0.00				
Totals													21	\$15,000.00	